Jeffrey S. Evans & Assoc.

Auctioneers, Appraisers, Brokers, Consultants & Collections Management

AUCTIONEER JEFF EVANS SEPARATES THE CATALOG DIVISION FROM GREEN VALLEY AUCTIONS AND LAUNCHES NEW COMPANY: JEFFREY S. EVANS & ASSOCIATES

President and Principal Auctioneer Jeffrey S. Evans, and wife Beverley A. Evans have relinquished their interests in Green Valley Auctions, the family business in Mt. Crawford, Virginia that Jeff inherited from his parents in 1979. The specialty/catalog auction division that Jeff headed from 1995 through 2008 has been withdrawn from the company, and is now exclusively maintained under Jeff and Beverley's new company, Jeffrey S. Evans & Associates.

Under their new company, Jeff and Beverley will continue to conduct the cataloged specialty glass, lighting, antiques, Americana and decorative arts auctions that have produced numerous record auction prices for Green Valley Auctions over the years and brought national acclaim to the auction house, and to auctioneer Jeff Evans himself. Since successfully entering the world of live Internet bidding in 2007, Evans' cataloged auctions have received enormous international exposure, with material successfully sold to customers in more than 30 foreign countries. Future auctions will be presented through Artfact Live Auctions (www.artfact.com), which will allow Internet buyers to participate "live" in real time during the auction, or by absentee bid.

Stating that the cataloged auction division had grown tremendously over the past 10 years, Evans added, "From a business standpoint, the time was right for a separation. We have needed more room to efficiently process the large number of collections consigned to the catalog department for several years now."

In addition to auction services, the new business will offer appraisal services, private brokering, expert consultations, and a wide range of management services for personal and estate collections. Jeff Evans vows that he and his staff will continue to provide the same special attention to single-owner collections and museum consignments that they have in the past. "I've been a collector all my life and involved in the museum field for over 20 years," Evans said. "We have always been especially sensitive to the unique needs of institutions." In the future, Evans will also be adding a series of lectures and educational symposiums aimed at both collectors and professionals, many of which will be held in conjunction with specific specialty auctions. Evans has wanted to reestablish this educational element for some time, and he believes that the restructuring will finally allow him more time to pursue his research and writings on American glass and Shenandoah Valley decorative arts and material culture.

The company's logo, a white on blue folk art image of a leaping stag, is inspired by the decoration found on the circa 1800 hanging cupboard that brought the highest bid price in the history of Jeff Evans' cataloged auctions. Boldly painted by Johannes Spitler in red, white and blue and featuring a six-point buck bounding diagonally across the door panel, the cupboard achieved a record price for American painted furniture when it sold on November 13, 2004 for $962,500.

Construction is now underway on a new 7,500 square foot state-of-the-art auction gallery that is being designed specifically for cataloged auctions. Established customers will be happy to know that the new facility will be within walking distance of the old location in the heart of the Shenandoah Valley. The entire Green Valley customer and client base will be replicated for Jeffrey S. Evans & Associates and the 100,000+ record sales database will be transferred to the new company along with photo files and the complete inventory of past auction catalogs. Joining Jeff and Beverley Evans at the new company are former Green Valley Auctions staff members Karen Reed, Will McGuffin, Susan Pinnell and Barbara Morris.

Due to a delay in the construction of the new facility, the annual winter glass and lighting auction, normally held in January, has been postponed. The first sale for Jeffrey S. Evans & Associates will be a cataloged auction of **Miniature, Kerosene & Early Lighting**, to be held on **June 6, 2009**. The auction will feature

the second half of the Carleton Cotting miniature lamp collection and the collection of the late Joan Bone, a founding member of the HLSC (Historical Lighting Society of Canada). Plans are to hold the June lighting auction in the new auction gallery, but the Ramada Harrisonburg has been reserved as an alternate venue in the event that the building is not completed in time. Online Internet bidding will be available for all auctions.

An auction of **19th & 20th century glass** is scheduled for **June 27th**. With an emphasis on Victorian wares, this sale will include the sugar shaker and syrup jug collection of Watt and Janet White, the second half of the Helen Liveten milk glass collection, a large collection of Greentown glass, another consignment from the Fenton Art Glass Museum, and a wide selection of art glass.

Jeff Evans' expertise in early American glass and 18th and 19th century Shenandoah Valley furniture and decorative arts is recognized throughout Virginia and across the United States. He has worked as an appraiser and consultant for Virginia collections at the Woodrow Wilson Birthplace and the Frontier Culture Museum, both in Staunton, the Stonewall Jackson House in Lexington, the Shenandoah Valley Folk Art and Heritage Center in Dayton, and the Museum of the Shenandoah Valley in Winchester. Some of the numerous national institutions with which Evans has worked closely include the Corning Museum of Glass in Corning, NY, the Sandwich Glass Museum in Sandwich, MA, the Museum of American Glass in WV, and the Museum of Early Southern Decorative Arts (MESDA) in Winston Salem, NC. Beverley Evans served on the Board of Directors at the Virginia Quilt Museum in Harrisonburg, VA for 10 years, and currently serves on the Board at Fort Harrison, Inc. in Dayton, VA. Jeff Evans is on the Board of Directors at the Museum of American Glass in WV and at the Harrisonburg-Rockingham Historical Society where he also serves as the Head of the Shenandoah Valley Folk Art & Heritage Center's Museum Committee.

Over the years, Jeff and Beverley have performed countless hours of antiques research with special interest in material made in the Shenandoah Valley, and they have graciously contributed pieces from their private collection to various museum exhibits. Jeff has lectured and conducted classes on antiques including American glass and Shenandoah Valley pottery, and in 2004, his extensive knowledge of Valley pottery was showcased when Jeff served as guest curator and co-authored the accompanying catalog for the exhibit, "A Great Deal of Stone & Earthen Ware – The Rockingham County, Virginia School of Folk Pottery." As a guest speaker at the February 2009 MESDA furniture seminar, Jeff lectured on Shenandoah Valley of Virginia Seating Forms of the Late 18th to Early 20th Centuries. He will serve as guest curator for an exhibit on this same subject (scheduled to run from December 19, 2009 through June 30, 2010) at the Museum of the Shenandoah Valley in Winchester, VA.

Standard office hours are Mondays through Fridays, 9:00 a.m. to 5:00 p.m. Eastern Time. Appraisals are by appointment only. Any written or emailed consignment or appraisal requests should be accompanied by photographs of your item(s) whenever possible, and emailed to info@jeffreysevans.com, or mailed to the attention of Karen Reed at the P. O. Box address noted below.

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Jeffrey S. Evans & Associates is located two miles east of Mount Crawford, VA, between Harrisonburg and Staunton. Only two hours from Washington DC and Richmond, VA, and just minutes from hotels, restaurants and quality B & Bs.

DIRECTIONS: Take I-81 to exit 240 and turn east on Route 682 (Friedens Church Road), then proceed 1.5 miles to Route 681 (South Whitesel Church Road) to Green Valley Lane. Our auction gallery is on the left.

For additional information and a listing of the 2009 auction schedule, please call (540) 434-3939 or visit the firm's website at jeffreysevans.com.